

History



1914

Carl Lemmerbrock and Willy Engelbrecht started to manufacture piping in 1909. They were only 19 years old and the first workshop was located in the laundry room. The name "Neue-Ro" is a made-up word, containing the village name Neuenkirchen and the original product "rosette or Rohr" (pipe).

1914

The brand name NEUERO was officially registered. Production was moved to a larger hall in Neuenkirchen.

1928

After a decrease following World War I, the company expanded again in 1928. Patents for straw cutters were set in Germany, Austria, Luxembourg and Hungary. The company moved to Melle and began industrial mass production.

1946

After World War II the need for blowers and other agricultural equipment skyrocketed. It was hard to obtain enough material. However, the output increased to 10,000 each year, reaching NEUERO market leader. The equipments were delivered by wagon train to destinations all over Germany.



1961

NEUERO started to produce silos. They had a capacity of 17.4 to, 4m height and a diameter of 2.6m.

1965

NEUERO took over a former great competitor, the company Wilhelma.

1988

After structural improvements during the following years, the company NEUERO Farm- und Fördertechnik GmbH was founded in 1988.

1998

The production and storage facility in Melle was expanded.

2004

Heinz Eilermann, one general manager who founded the company in 1988, decided to retire. Since then NEUERO has been family-owned.

2009

The company moved to a larger modern facility in Melle-Buer.